

## **BBC Introducing ‘Unplugged’ Programme**

Creative & Cultural Skills have been working with [BBC Introducing](#) on a national partnership to connect students and tutors with music talent development –from technical placements on their festival stages to filming a band’s first video. New artists can access the BBC Introducing uploader, but in partnership with Creative & Cultural Skills Academy members the supporting roles will be cultivated.

The partnership was announced as part of the 2014 [BBC Music Awards](#), and will pick up new colleges towards a formal launch in 2016.

**The project is based around three areas of activity:**

### **Creating recorded and filmed sessions of BBC Introducing acts**

**The college will service the wrap around production of working with the artist to set up the recording, editing and preparation of a live audio and visual recording of at least one of their tracks. As well as working with the allocated band, students and tutors can build up wider services to offer emerging artists of the BBC Introducing show.**

### **BBC Radio Masterclasses and Tours**

**At least one event per year will be created with the partners to bring together a line-up of BBC staff to talk to students, consisting of those that are prominent in the local music scene and relevant to the curriculum.**

### **Student Placements**

**The opportunity for students to gain internships and placements related to BBC activity. In 2015 we have piloted a number of opportunities with the BBC Introducing stages at the main outdoor festivals including Leeds and Reading.**

There will be wider areas that a local show can offer (such as tours of their studio, live events students supporting new bands on tour, and tutor shadowing). As part of the project’s annual CPD and inductions these can be discussed to allow students in each region to better understand the set-up of radio.