

## **Breakout sessions**

### **1. Everything You Want to Know About Media, Broadcast and Production T Levels**

**Amy Smith, Head of Talent for Framestore and Chair of the Media, Broadcast and Production T Level employer panel; Jon Winn, Work Experience and Training Officer at Royal Opera House**

An introduction to T Levels given in plain English, explaining: Why do we need T Levels and where do they fit in? What might a T Level look like and how could they work? How are T Levels being developed and who is involved? When are T Levels coming and where do we go from here? Facilitated by the panel: Amy Smith (Head of Talent for Framestore and Chair of the Media, Broadcast and Production T Level employer panel) and Jon Winn (Work Experience and Training Officer for the Royal Opera House and T Level employer panel member).

### **2. Linking Schools and The Creative Economy**

**Nick Batchelar, Director of Education and Lifelong Learning**

Linking schools with the Creative Economy: City of Cardiff Council works with over 500 schools across the city and city region, and recognises the potential in linking employers with schools to raise young people's aspirations and attainments. The Cardiff Creative Education Partnership is one such intervention, linking the creative economy with a new, pathfinder school. This session will explore the background to this Partnership and discuss the potential for expanding this work across the city, and with other sectors.

### **3. Creativity, innovation and new technology**

**Robin Moore, Head of Innovation, BBC Wales - BBC Academy**

What will the acronym soup of AI, AR and VR mean for the next generation of creatives? Some predictions and tips on creativity and innovation in the face of this extraordinary technical and cultural change.

### **4. MAKE ART NOT WAR - a Creative Skills Programme**

**Erin Barnes, Joint Head of Learning 14-18 NOW; Amanda White, Project Manager Make Art Not War; Yinka Danmole, artist; Simon Underhill, Curriculum Operations Manager Gateshead College; and students from Cardiff & Vale College**

The final 14-18 NOW programme - Make Art Not War - was created to encourage young people to nurture essential creative skills fundamental to wider learning and matched to future social and economic demands.

Leading contemporary artist Bob & Roberta Smith (one of the artists commissioned by 14-18 NOW) invited students from our National Skills Academy colleges to explore creative skills and to make new work in response to the provocation - What Does Peace Mean To You? Hear from the organisers 14-18NOW, artists and participants on the lessons learned, and whether creativity is an essential skill for the 21st Century.

## **5. Understanding the creative workforce: What data tells us about current trends and future need**

**Lindsey Bowes, Research Director; Rebecca Steer, Research Manager, CFE Research**

CFE Research is an independent not-for-profit social research agency specialising in education and skills. This workshop will draw on our recent research and analysis of the creative economy. Delegates who attend will have the opportunity to:

- interact with a new data dashboard in order to understand the size and shape of the creative workforce and businesses operating in the sector;
- discuss current and likely future skills gaps and shortages and their implications; and
- explore the impact of recent policy reforms on the talent pipeline and consider what employers can do to support the development of the next generation of creatives.

## **6. How Local Workforce Can Connect With Creative Industry Clusters**

**Oliver Benjamin, Director of Employment and Skills, A New Direction; Vivian Murinde, Senior Regeneration Manager, LLDC; Marc Jaffrey Creative, Media and Film specialist; Errol Francis, CEO of Culture.**

A discussion with industry specialists including case study examples from London and the Olympic Park, Cardiff and Manchester.

A facilitated discussion presenting action-based examples of how local corporations and creative agencies design pathways that connect local resident populations with localised employer clusters, including creative enterprise zones, cultural districts, and wider creative workforce.