

15.02.16

## Programme announced for the Creative & Cultural Skills National Conference 2017

**Join us for a day of debate, discussion, workshops and networking, and to be the first to hear about major developments happening in the creative industries.**

'**Building a Creative Nation: Diversity and Fair Access**' will take place on 2nd March 2017 at The Backstage Centre, Purfleet. [Book here](#)

### Confirmed speakers include:

- **Lord Hall**, Director-General, BBC
- **Sarah Weir**, CEO, Design Council
- **Tom Watson**, Shadow Secretary of State for Culture, Media and Sport
- **Althea Efunshile**, Chair, National College Creative Industries
- **Marcus Davey**, CEO, Roundhouse
- **Yvonne Kelly**, Acting Principal & CEO, Barking & Dagenham College
- **Tony Heaton**, CEO, Shape
- **Kenneth Tharp**, (former CEO), The Place
- **Jane Button**, Principal, National College Creative Industries
- **Melanie Abrahams**, Director, Renaissance One and Tilt
- **Rainer Pagel**, Head of Training, Production Services Ireland
- **Catherine Large**, Director of Vocational Qualifications, Ofqual
- **Dan Simons**, Learner Policy Manager, Skills Funding Agency
- **Philip Hedley**, Director Emeritus, Theatre Royal Stratford East
- **Linda Brooklyn**, Personnel & Workforce Development Manager, Fitzwilliam Museum
- **Kath Geraghty**, Apprenticeships & Assessments Manager, National Theatre
- **John Young**, Director, John Young Creative Industries
- **Simon Dancey**, Director Cultural Skills, British Council
- **Sarah MacShane**, Senior Programme Manager, British Council
- **Shonagh Manson**, Director, Jerwood Charitable Foundation
- **Lib Fox**, Museums Project Officer, Colchester + Ipswich Museums
- **Emma Reeve**, Collections & Learning Curator, Colchester + Ipswich Museums
- **Dhikshana Pering**, Learning Officer: Young People's Skills Programme, London Transport Museum
- **Emrys Green**, Digital & Arts Projects Manager
- **Robin Millar**, Music Producer
- **Darren Foley**, Brand and Design Consultant
- **Andrea Stark**, Director of Foundation, FutureLondon
- **Joanna Abeyie**, Founder & Managing Director, Hyden, SThree PLC

## Annual Conference 2017

### Building a Creative Nation: Diversity and Fair Access

2 March 2017

The Backstage Centre, High House Production Park, Essex,  
RM19 1RJ

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*Timings and speakers subject to change.*

Hosted by Pauline Tambling, Creative & Cultural Skills

09:00-09:30

#### REGISTRATION AND REFRESHMENTS

**Building a Creative Nation: Diversity and Fair Access - welcome from the Chair of Creative & Cultural Skills**

Paul Latham, Live Nation

**Film: MP4 at The Backstage Centre**

Introduced by Robin Millar, music producer

**Lord Hall, BBC**

Keynote speech

**Sarah Weir, Design Council**

Keynote speech

**Apprentice debate**

Chaired by **Marcus Davey**, Roundhouse, with our panel of apprentices and young creatives.

11:30

#### REFRESHMENTS, EXHIBITION AND NETWORKING

**Althea Efunshile, National College**

Launch of National College, Creative Industries

**Dan Simons, Skills Funding Agency**

**Panel Discussion – “Diversity and Fair Access”**

**Catherine Large**, Ofqual; **Kenneth Tharp**, The Place; **Rainer Pagel**, PSI; **Yvonne Kelly**, Barking & Dagenham College

**Tom Watson, MP**

Keynote speech

13:00

#### LUNCH, EXHIBITION AND NETWORKING

14:00 **Breakout Sessions – Round 1**  
Book from one of eleven breakout sessions (see below).

15:00 **REFRESHMENTS, EXHIBITION AND NETWORKING**

15:30 **Breakout Sessions – Round 2**  
Book from another of the eleven breakout sessions (below).

16:30 **Closing remarks**  
**Pauline Tambling**, Creative & Cultural Skills

16:45 **Live music performance and drinks reception**

18:00 **CLOSE**

## Breakout sessions

### 1. Putting Diversity Into Practice

This session will explore how to translate a willingness to create a more diverse workforce into practical steps towards achieving it. We will consider what stops organisations reflecting the wider community in their workforce and how to effect change. With **Pauline Tambling**, Creative & Cultural Skills; Tony Heaton, **Shape Arts**; Melanie Abrahams, Renaissance One and Tilt; and **Philip Hedley**, Theatre Royal Stratford East

### 2. National College Creative Industries

National College Creative Industries is a new organisation that has been created by employers. It provides students with specialist, professional, technical education to access job and work opportunities available in the industry. Students will train alongside professionals who rehearse, record and film at The Backstage Centre. Learn more about the college's prospectus and future plans from Principal, **Jane Button**.

### 3. Apprenticeship reforms in England

A guide to the Government's apprenticeship reforms in England including the levy, employer contributions, and how to develop an employer-led apprenticeship standard (trailblazer).

You will hear from employers who are at different stages of the process, and have the opportunity to ask questions from those closely involved in this work for the creative and cultural industries: **Sara Whybrew**, Creative & Cultural Skills; **Linda Brooklyn**, Personnel & Workforce Development Manager, Fitzwilliam Museum; **Kath Geraghty**, Apprenticeships & Assessments Manager, National Theatre; **John Young**, Director, John Young Creative Industries

### 4. An International Britain: Access, Diversity, Opportunities

The UK's future exit from the European Union has sparked a number of questions around Britain's role in the world. As the UK's cultural relations organisation, the British Council and its partners strive to build connections between the UK and the world, join **Simon Dancey** and **Sarah MacShane**, Cultural Skills, British Council, and **Shonagh Manson**, Jerwood Charitable Foundation, to reflect upon current and future initiatives seeking to

ensure fair and widened access to meaningful opportunities for international engagements for the whole of UK's cultural sector.

## 5. Diversity and Recruitment

This workshop will explore what is really desirable and essential when looking for the cultural professional of the future; how to assess for those things; and how to support candidates through new recruitment exercises. It will be led by **Lib Fox, Emma Reeve** and **Tim Rousham** of Colchester + Ipswich Museums, following two years of Arts Council England funded project 'The Training Museum', which aims to take a long-term approach to diversity within the museum sector. It will also consider the recommendations of the Character Matters report around 'personal qualities' and 'innovative recruitment'.

## 6. Real Life Learning For Real Life Jobs

The value of recruiting students from diverse backgrounds. RSL qualifications and how they prepare students for future employment. Led by **Nik Preston**, RSL Awards.

## 7. Gold Arts Award and 21c Skills

Skills are changing and employers say that young people need to develop creativity, collaboration, critical thinking, media literacy and communication. Cultural organisations are using Gold Arts Award to build these '21c skills' and give young people an edge in getting work.

**Dhikshana Pering** (Learning Officer: Young People's Skills Programme) and **Sarah Moreno**, (Learning Apprentice: Young People's Skills Programme) from London Transport Museum will talk about the value Gold Award adds to an apprenticeship. **Emrys Green** (Projects & Business Manager) from Upstart Projects will describe how Gold Award prepares young people to get ahead in arts and media careers.

## 8. The Next Phase of The National Skills Academy

An open review of our national programme. Join our Skills Academy Managers to discuss our Live Briefs, Speakers programme, and exclusive Production Day Visits. Let us know what you feel works, and where you feel the gaps and challenges are as we develop our offer, and launch our 2017/18 brochure. **Rob West**, Creative & Cultural Skills

## 9. From Apprentice to T-Shaped Worker

Designed especially for the apprentices and young people at the conference, get advice from fellow apprentices on how you should prepare for the next stage of your career, and hear directly from industry professionals about the kind of skills and attitudes you will need to succeed. **Darren Foley**, Pearlfisher; **Robin Millar**, Music Producer;

## 10. Power of You

Why diversity and inclusion matter and why it's so important to successful businesses today. What does a truly diverse and inclusive culture look like? How can finding hidden talent help your business to become more inclusive? **Joanna Abeyie** will draw on her own experience as an award-winning journalist, business owner and social campaigner to bring this to life. Ultimately, it's a story of how people and organisations that overcome their blind spots can open up new pools of untapped talent.

## 11. Tour of High House Production Park

High House Production Park is home to The Backstage Centre; the Royal Opera House's Production Workshop and new Bob and Tamar Manoukian Costume Centre; and ACME Artist's Studios. It is a unique collaboration between these organisations and Thurrock Council to bring the creative industries into an area of regeneration. Take a tour of the Park with **Andrea Stark**, former CEO of High House Production Park, to find out more about what's going on onsite and how you can get involved.

## Thanks to our sponsors and partners



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RSL Awards



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BECTU



New Work Training

**-END-**

## **Notes for Editors**

Creative & Cultural Skills gives young people opportunities to work and learn in the creative industries. We want to ensure that employers benefit from a skilled generation of talent and continue on a course of economic growth. Our network of industry and education supporters – the National Skills Academy for Creative & Cultural – is open to those who are committed to the provision of high quality creative education and training, apprenticeships and careers advice. Together we've created over 4,000 Creative Apprenticeships in the UK since 2008. Creative & Cultural Skills is the National Provider for the Creative Employment Programme. Visit [www.ccskills.org.uk](http://www.ccskills.org.uk) for more information.

For further information, images, and interviews, please contact the Creative & Cultural Skills Press Office: T: 020 7015 1800| [\*\*Huw.Morgan@CCSkills.org.uk\*\*](mailto:Huw.Morgan@CCSkills.org.uk)