

Apprenticeships for Creative Industries

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APPRENTICESHIPS



Session overview

- Who we are & what we do
- Apprenticeship reforms – what are they?
- SCC Apprenticeship offer
- Training solutions for your business.
- End to end learner and employer support.

Salford City College

- **Second biggest Further Education College in GM, best performing**
- **700 staff, 15000 learners**
- **5 Outstanding sites across Salford**
- **Academic, vocational, Higher Education & Apprenticeships**
- **Graded 'Good' by Ofsted.**

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Salford City College: Apprenticeships

- **Number 1 performing FE College for apprenticeships in GM**
- **81% overall success (67% national average) & 73% timely success (59% national average)**
- **1000 apprentices across a wide range of sectors**
- **400 employer clients**
- **9.37 / 10 overall employer satisfaction**
- **9.56 / 10 clients likely to recommend us**

Apprenticeships

- Around 500k apprenticeship starts every year in UK
- Only 30% are 16-18 year olds
- Apprenticeships are becoming an increasingly popular way to develop talent within an organisation
- Commonly include one or two main qualifications, functional skills & employment rights
- Target of 3 million apprenticeship starts in this parliament

Apprenticeships Reforms

- Introduction of the Apprenticeship Levy
- Transition too apprenticeship standards from frameworks
- New funding methodology
- Introduction of the digital account
- All designed to give you much more control over your apprenticeship provision
- What does this mean for SME employers?

Information for Employers?

- <https://www.gov.uk/government/publications/apprenticeship-levy-how-it-will-work/apprenticeship-levy-how-it-will-work>
- https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/628714/Apprenticeship_standard_s.pdf
- <https://www.gov.uk/government/publications/apprenticeship-funding-bands>
- The difference between frameworks and standards.
- 16-18 Apprenticeship grants.
- SME 0% Contribution.

Salford City College – Apprenticeship Offer

- Business, Administrative & Customer Service.
- Creative & Digital Media.
- Financial Services.
- Management (ILM).
- Construction – Built Environment & Building Services.
- Health & Social Care.
- Learning & Development.
- Hospitality, food preparation and Cooking.

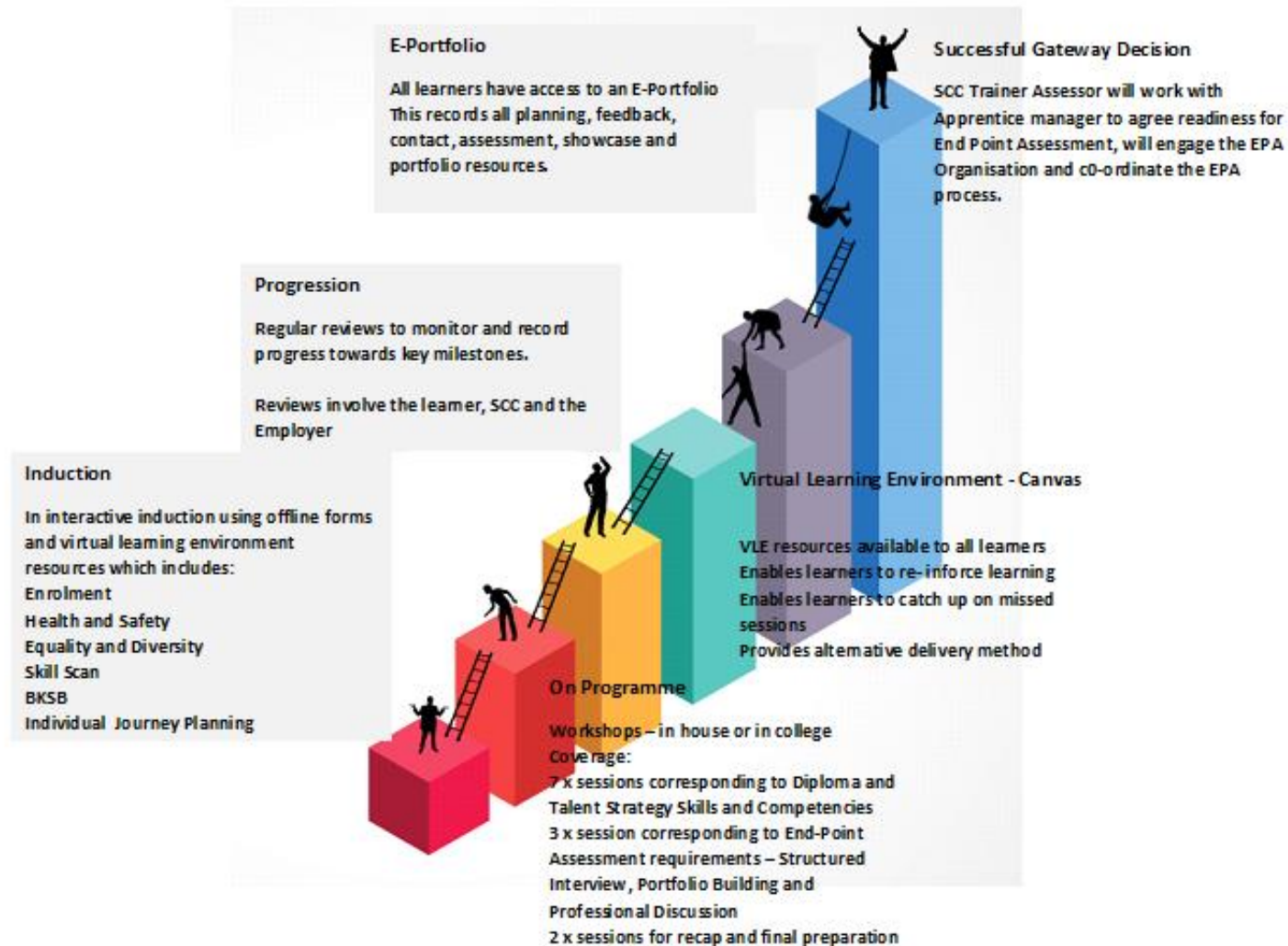
Salford City College – Transition to standards

Standard	Level	Approved	Awaiting Approval	In Development
Business Administrator	3		x	
Customer Service Practitioner	2	x		
Customer Service Specialist	3		x	
Digital Business Administrator				x
Team Leader/Supervisor	3	x		
Junior Management Consultant	4	x		
Operational/Departmental Manager	5	x		
Digital Marketer	3	x		
Infrastructure Technician	3	x		
Assistant Accountant	3	x		

Salford City College – End to end support

- Recruitment.
- Training needs analysis.
- Flexible delivery models.
- Digital administration
- Portfolio access for employers.
- Apprenticeship Support Officers.

On Programme Support



Online learning & assessment solutions





Your questions answered

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