



STRIVE

Festival

10 – 12 April 2015

Marketplace Brief

**SOUTHBANK
CENTRE**

Strive Festival Marketplace Brief

We are looking for the future generation of talented entrepreneurs, artists, makers and creators to share their skills and showcase their businesses in our *Strive* festival market.

***Strive* festival market takes place at Southbank Centre from Friday 10 to Sunday 12 April, 11am – 5pm**

About the *Strive* festival

Southbank Centre's newest festival for 15 to 25-year-olds gives young people a platform to share their skills, art, ideas and voices. Southbank Centre's Youth Ambassadors, a talented team from across the capital, have programmed a weekend of performance platforms, free talks and workshops.

The programme of bursting young talent includes the National Youth Orchestra, National Youth Choir of Great Britain, dance artists from ZooNation, new musical commissions performed by Kinetika Bloco, talks, debates, films, DJ's and everything young people care about, from beatboxing to politics and mental health. Young artists and participants can collaborate with each other and share new work.

The festival aims to challenge the perception of what young people are capable of and to give young people a space for freedom of expression.

About the market

The *Strive* festival market is a creative hub that celebrates and showcases the diverse skills and talents of young people aged 15 to 25. It is an excellent opportunity to network, sell your work and share your ideas with a wide audience of like-minded young people.

The indoor market is free and open to all visitors at Southbank Centre.

We are looking for a diverse range of entrepreneurs, independent start-up businesses, charities and initiatives led by young people to fill our marketplace. Examples of the things we are looking for are jewellery, fashion, beauty, music, literature, visual art, film, digital, craft, health and much more. Stalls can either showcase work, offer a drop-in interactive activity or sell a product or service.

If you are aged 15 to 25, or are a charity who work closely with people that age, and have an exciting and engaging proposal for a stall at *Strive* festival, we want to hear from you.

About the stall (terms and conditions)

- Stalls are 2m x 2m and include a trestle table, two chairs and a table covering. When applying please let us know if you feel you need a larger pitch.
- Power is supplied by request only.
- We do not permit the hanging of items on permanent walls/windows.
- Please do let us know if you have any further requirements and we will do our best to accommodate these.
- Stalls are free of charge unless you are a Retail & Service stall intending to sell goods or services at the market. In which case the fee will be £20 (inc. VAT) per day or £50 (inc. VAT) for the full three days. All service charges must be approved by Southbank Centre in advance and take into consideration the fact that the target audience will be 15-25 years old.
- All stalls are subject to a dropout fee of £20 in the case of a no-show or/if the stall is cancelled within three days of the event.
- You will be required to pack down your stall and re-set any valuables each day as the hall is a public building open from 10am until 11pm each day. Stall must be manned during market hours (no early pack down allowed).
- Payment, if required, is to be made via BACS Transfer. Details will be sent to you once your place has been confirmed and payment will be required within seven days. A VAT Invoice/Receipt will be sent to you after the festival.
- Southbank Centre reserves the right to refuse a booking whereupon fees will be returned in full.
- When your place is confirmed we will send you a copy of the Southbank Centre's Health & Safety Terms & Conditions which must be adhered to.
- No active fundraising or data collection must be carried out on site. We suggest that you bring business cards to hand out so people can contact you.
- We will need a copy of your Public Liability Insurance.

Please fill in the application form [here](#) by **Wednesday 25 March**.

We will get back to you by Friday 27 March if we would like to invite you to take part in the *Strive* festival market.

If you miss this deadline please still send through information in case a pitch becomes available.

Please contact amber.price-rees@southbankcentre.co.uk if you have any questions.