

INTRODUCING ARTS FUNDRAISER LEVEL 3 APPRENTICESHIP TRAINING

WHAT IS AN APPRENTICESHIP?

An apprenticeship is a well-structured training programme, undertaken alongside a job. Apprenticeships provide a great entry route into new jobs, but can also be used to upskill existing employees.

Lasting 12 months or more, the apprenticeship training leads to an End Point Assessment where the learner is assessed, and then if they achieve the standard, they are awarded with the formal qualification (in this case the Fundraiser level 3 Apprenticeship Standard).

Apprenticeships are highly effective because all the new knowledge and skills are immediately applied and put in to practice in the workplace over the course of the training.

One of the main differences between other learning & development and apprenticeships is that for apprenticeship training, 20% of each learner's normal working hours has to be spent on their learning. This includes workshops and assignments, self-guided and peer to peer learning, but also applying and developing skills in the workplace – to the benefit of the learner and employer!

HOW IS IT FUNDED?

Apprenticeship training is largely funded by the Government (but this funding does not include the apprentice's salary). This funding will be different depending on whether an employer pays the Apprenticeship Levy or not. More details on funding can be found [here](#).

APPRENTICESHIPS FOR FUNDRAISERS

In an ever changing and challenging landscape which sees an increase in demand for charitable services against a backdrop of various funding challenges, a fundraiser must be able to creatively problem solve, maintain a positive attitude and contribute to new ideas. Communication skills (including pitching, presenting and negotiating) are also vital as a fundraiser will regularly interact with supporters and various internal and external stakeholders.

This work-based programme develops these key skills alongside a solid foundational knowledge of the third sector and an understanding of the challenges the industry faces. It also provides increasingly important digital skills, from data management which supports, validates and/or reviews fundraising activity, to creation and use of multimedia content to enhance presentations and engagement with supporters.

Working with key stakeholders in the Arts sector, Bauer Academy will design a programme that helps boost capabilities and performance within fundraising teams, creates structured development paths for individuals, and helps to future-proof the fundraising function of a broad cross-section of Arts organisations based in England.



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LEVEL 3

APPRENTICESHIP STANDARD

HOW LONG DOES IT TAKE?

14 months

followed by EPA period
of 3 months

PROGRAMME OVERVIEW

This programme is designed to give meaningful development by providing practical training, theoretical knowledge and industry awareness that can be implemented quickly to have a positive impact on learners and their organisations.

It will blend interactive remote workshops with assignments, e-learning, coaching, mentoring and self-guided learning. Learners are given work-related projects and assignments throughout to maximise the impact on working practices immediately. They will be supported by a teaching team of industry experts, academics, keynote speakers and a dedicated programme lead who can provide coaching and support throughout the programme.

Individual learning plans are created to ensure learners are stretched and challenged depending on their levels of experience and on successful completion of this programme, learners will have achieved the Fundraiser Level 3 Apprenticeship Certificate.

WHO WILL THIS PROGRAMME BENEFIT?

Anyone working within a charity or not for profit organisation who is, or will be, responsible for delivering day to day fundraising activities, liaising with various stakeholders and contributing towards the implementation and execution of the fundraising strategy, campaigns, projects and plans.

It is a great entry role for anyone looking for a career within fundraising and for those seeking progression into more senior fundraising roles.

FIND OUT MORE AND APPLY

To find out more please contact clients@baueracademy.co.uk

Please note that the deadline for learner applications is Friday 29th July 2022, and places are subject to availability.

Those participating in the apprenticeship training will need to be employed by 1st September for a minimum duration of 18 months. Full information on eligibility can be found [here](#).

